

Case studies from Estonia & Ukraine



Enablers of digital government Government in the smartphone

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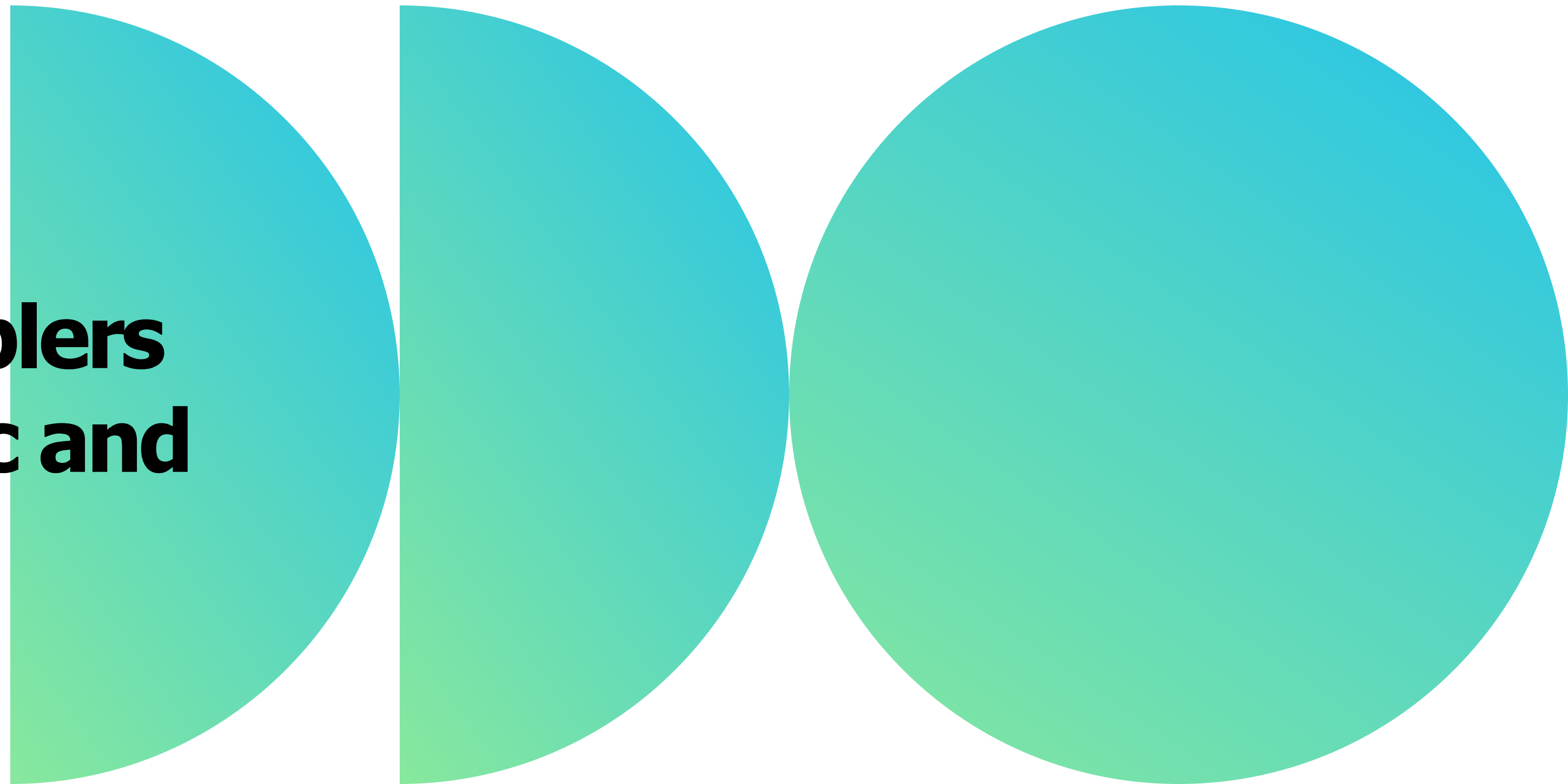
Annela Kiirats – Programme Director of e-Governance Trainings, e-Governance Academy

Yurii Kopytin – Deputy Team Leader of the EU4DigitalUA and DT4UA Projects, e-Governance Academy

Mstyslav Banik – Head of the eServices development, Ministry of Digital Transformation, Ukraine

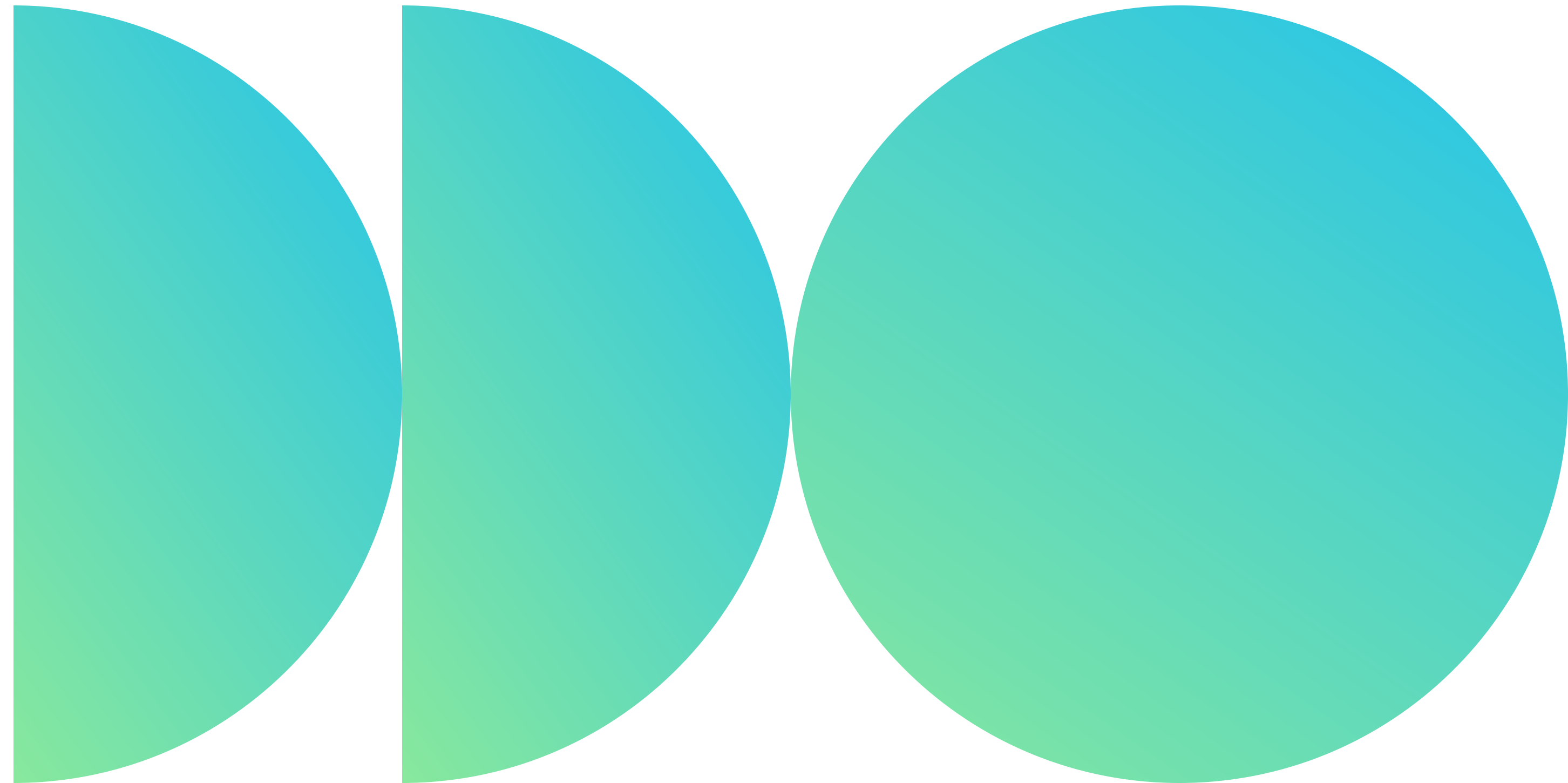
Oksana Grechko – Digitalisation Policy Specialist, UNDP, Ukraine

**What are
digital government enablers
to provide citizen centric and
proactive services?**



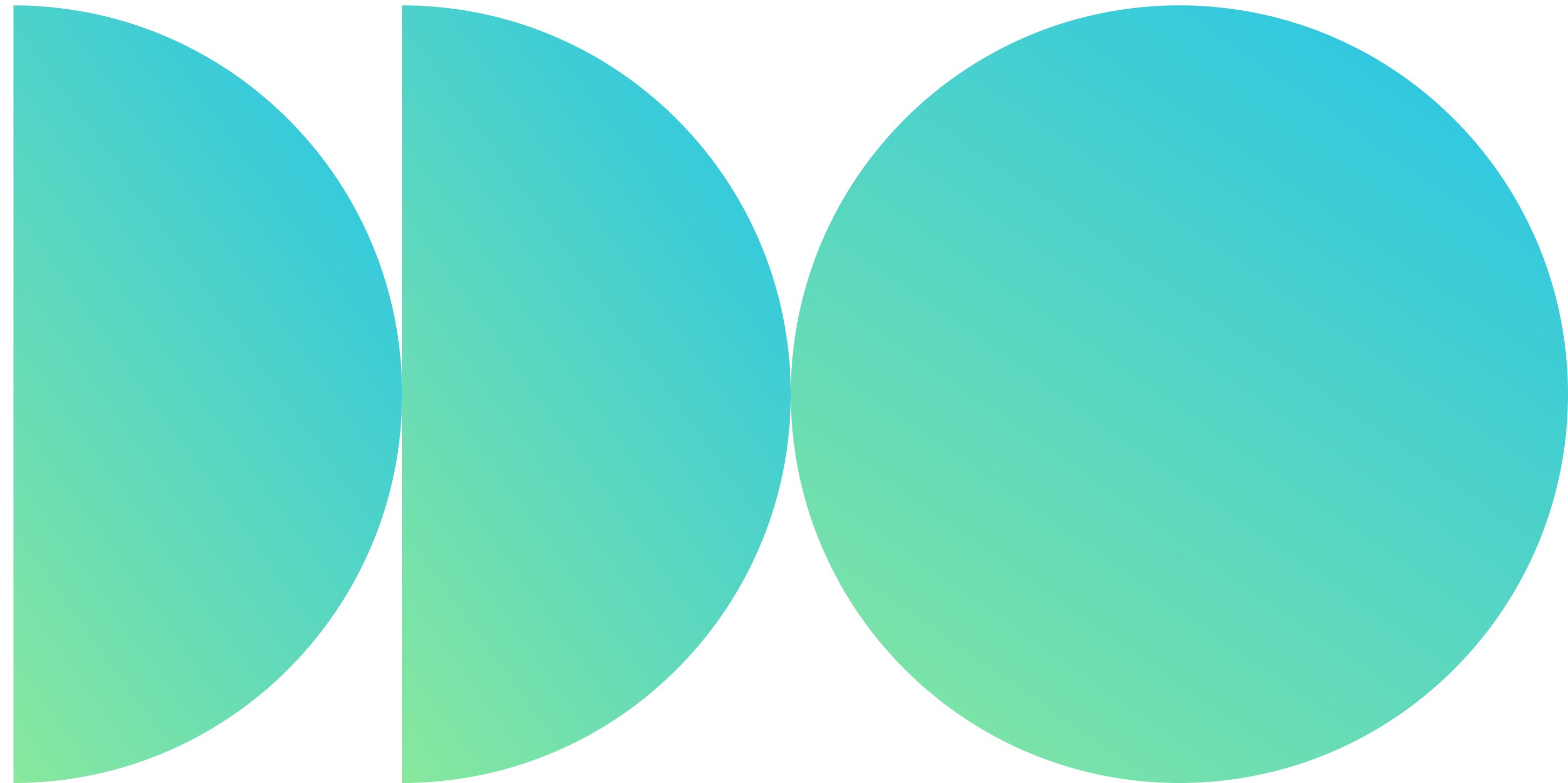
Policy-making and central coordination

- Political will
- Clear way forward
- Sustainability in innovation
- Sustainable funding
- Supporting legal framework
- Capacity building (teams to run solutions)



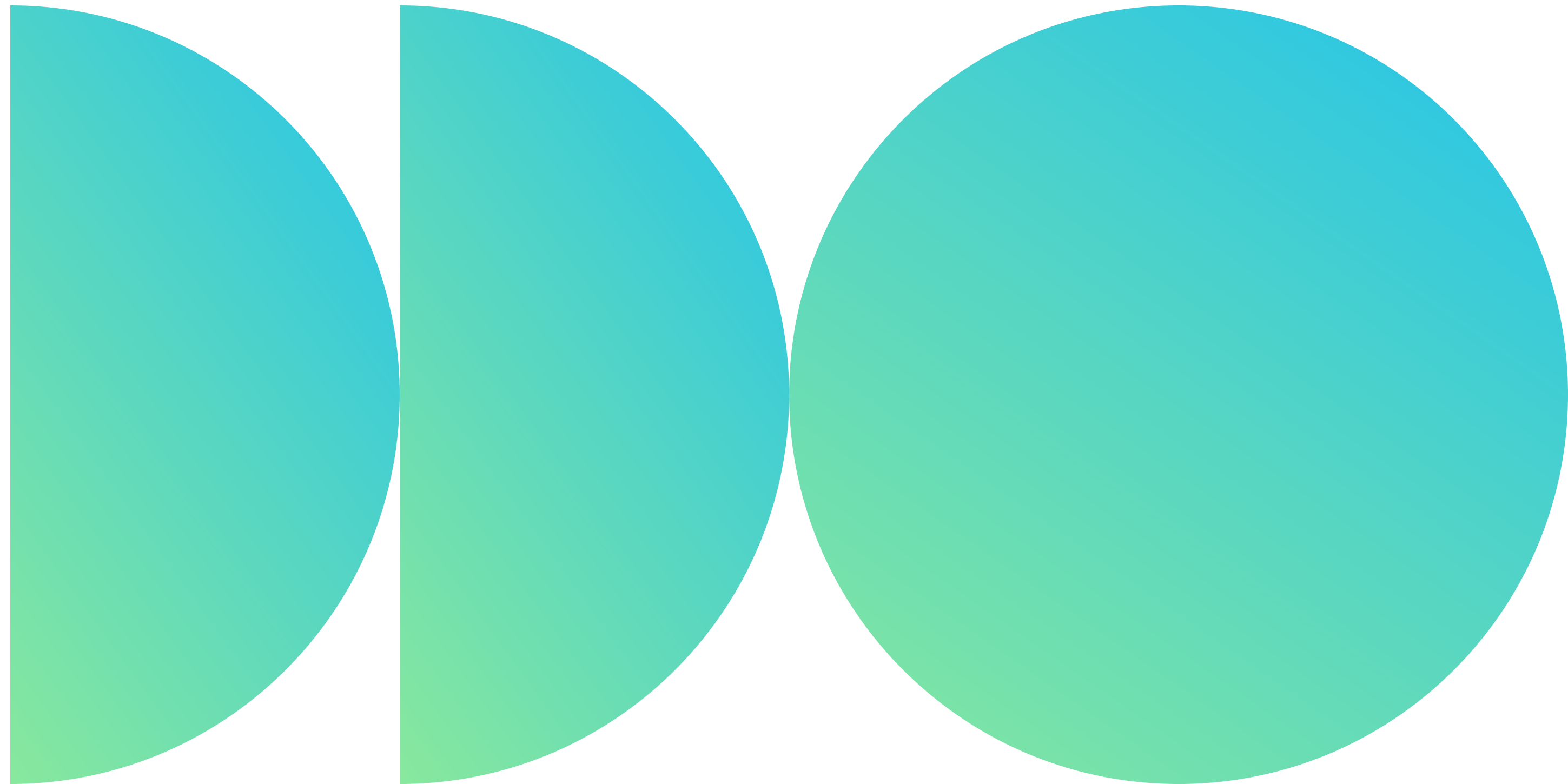
Digitalization

- Unique numeric identifiers for citizens, businesses, real estate, land parcels, etc.
- Re-usable format in storing data
- Databases become the single source of truth (no duplications)
- Data is administrated by organization, owned* by the citizen
- Each authority is responsible for the quality of their own database
- Once only



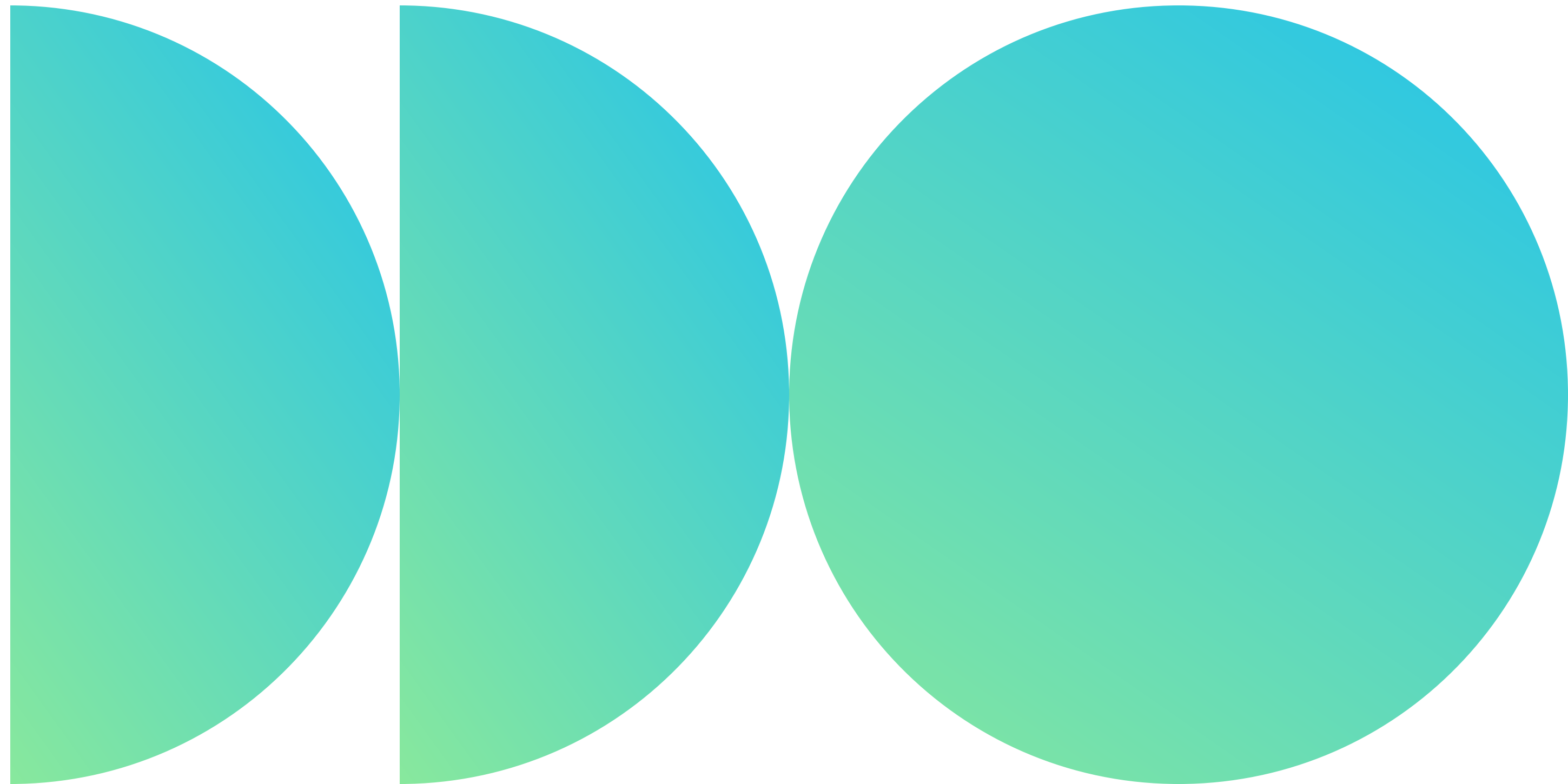
Electronic identity management

- Base registers electronically available incl. population register
- Unique ID code
- eID solution (PKI, etc)
- Token (card, sim, app, wallet etc)
- Regulation
- ID person based, not role based
- Authentication and digital signature as separate legal procedures
- Private sector engaged (production, trust services)



Secure data exchange

1. Should be designed not only for G2G
2. Numeric identifiers (people, business, land)
3. Must follow all data protection principles
4. Quality data in databases (re-usable, up-to-date)
5. Creates possibility to practice once-only
6. Data maintenance principles are clear
7. Creates transparency (data ownership)
8. Works only with strong authentication
9. Works 24/7, not 9-17
10. User interfaces simple to use



Secure data exchange

Secure P2P data transfer on the legitimacy principle

Processes described in X-road regulation

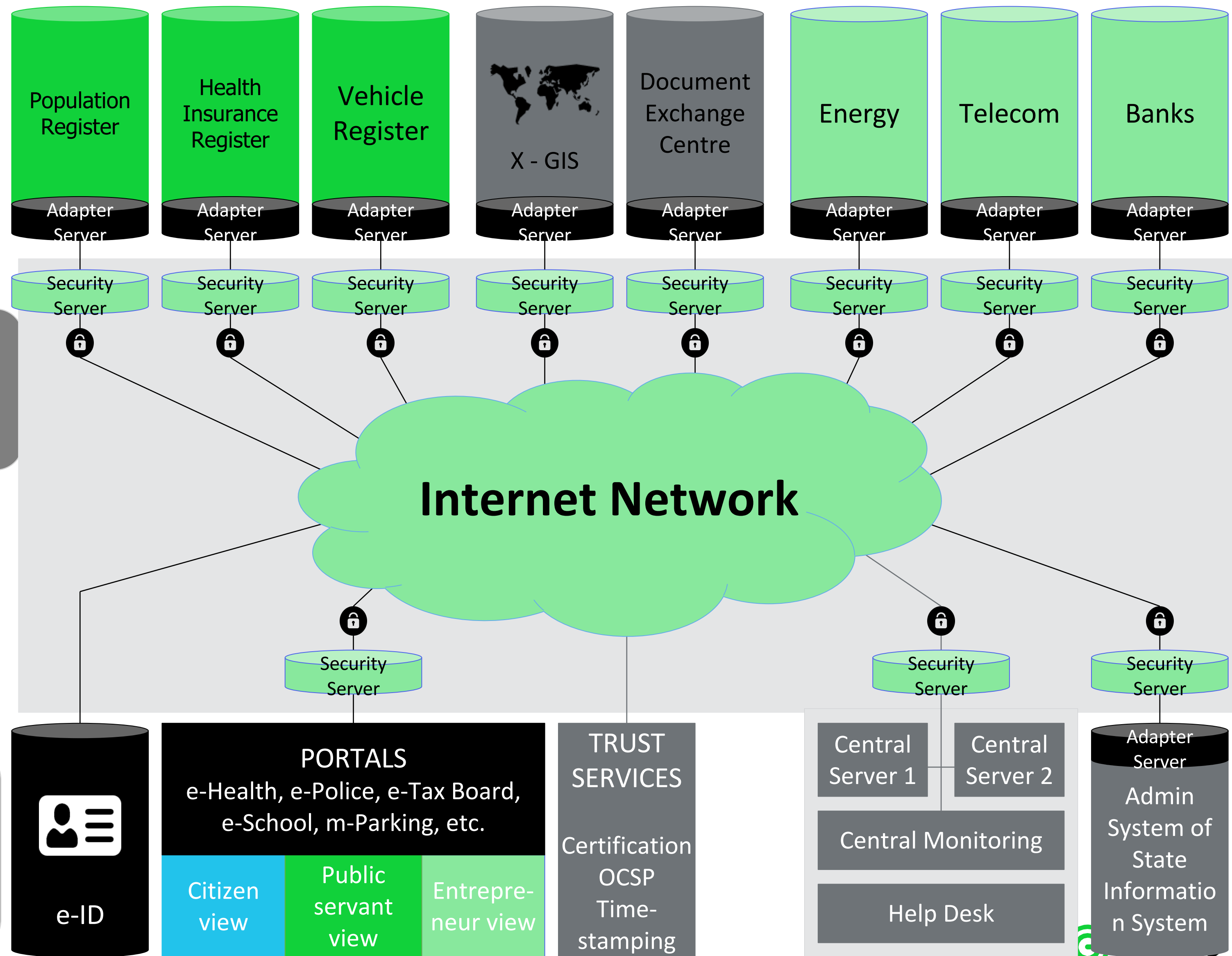
How much data and to whom?

User identifier = electronic ID

Unique ID connected with each data-set in databases

Data sharing logged

Data updates in databases



Engaging citizens

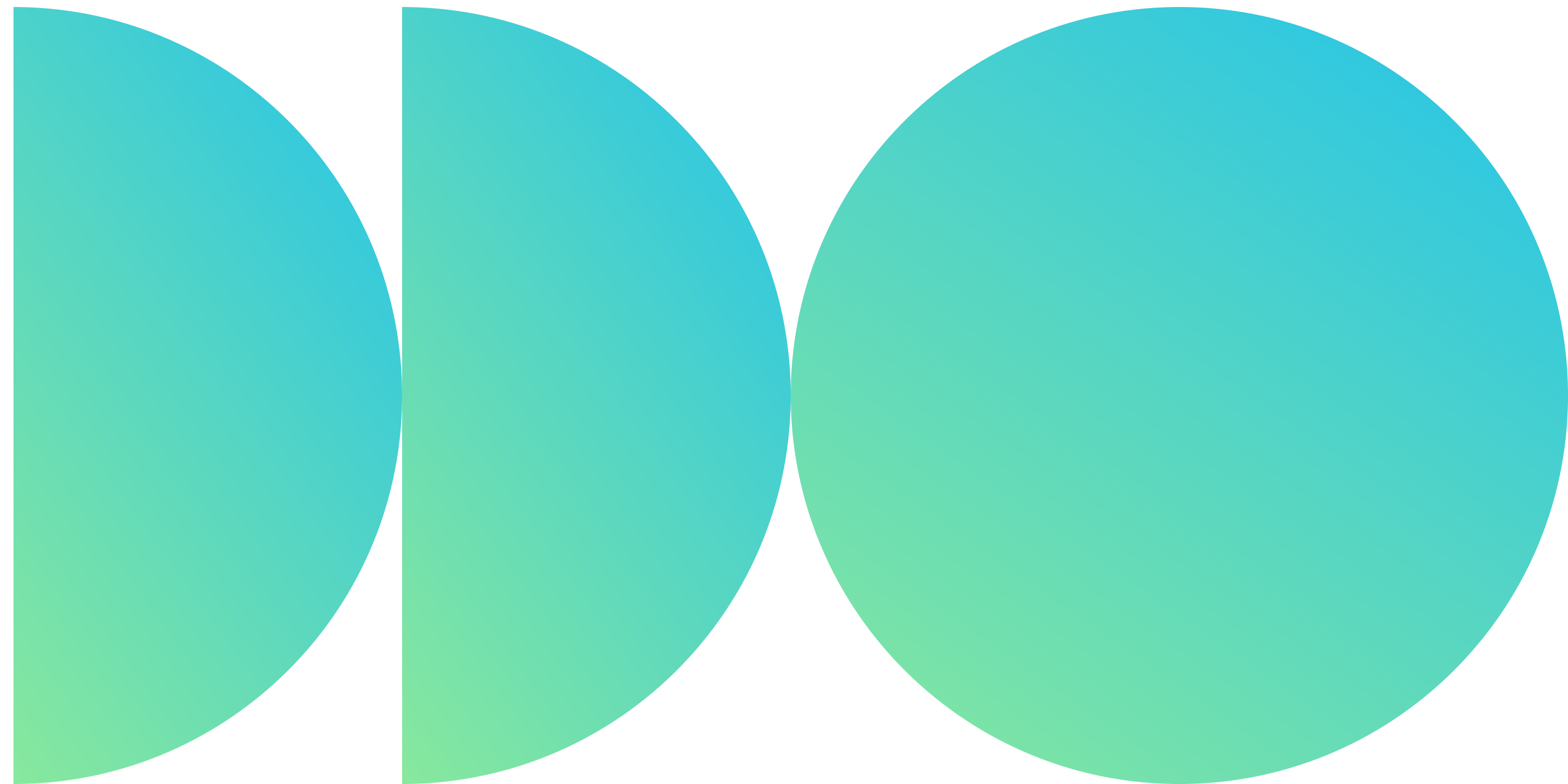
Create interest in people towards e-services (**awareness**)

Support increase of digital skills for citizens (**training**)

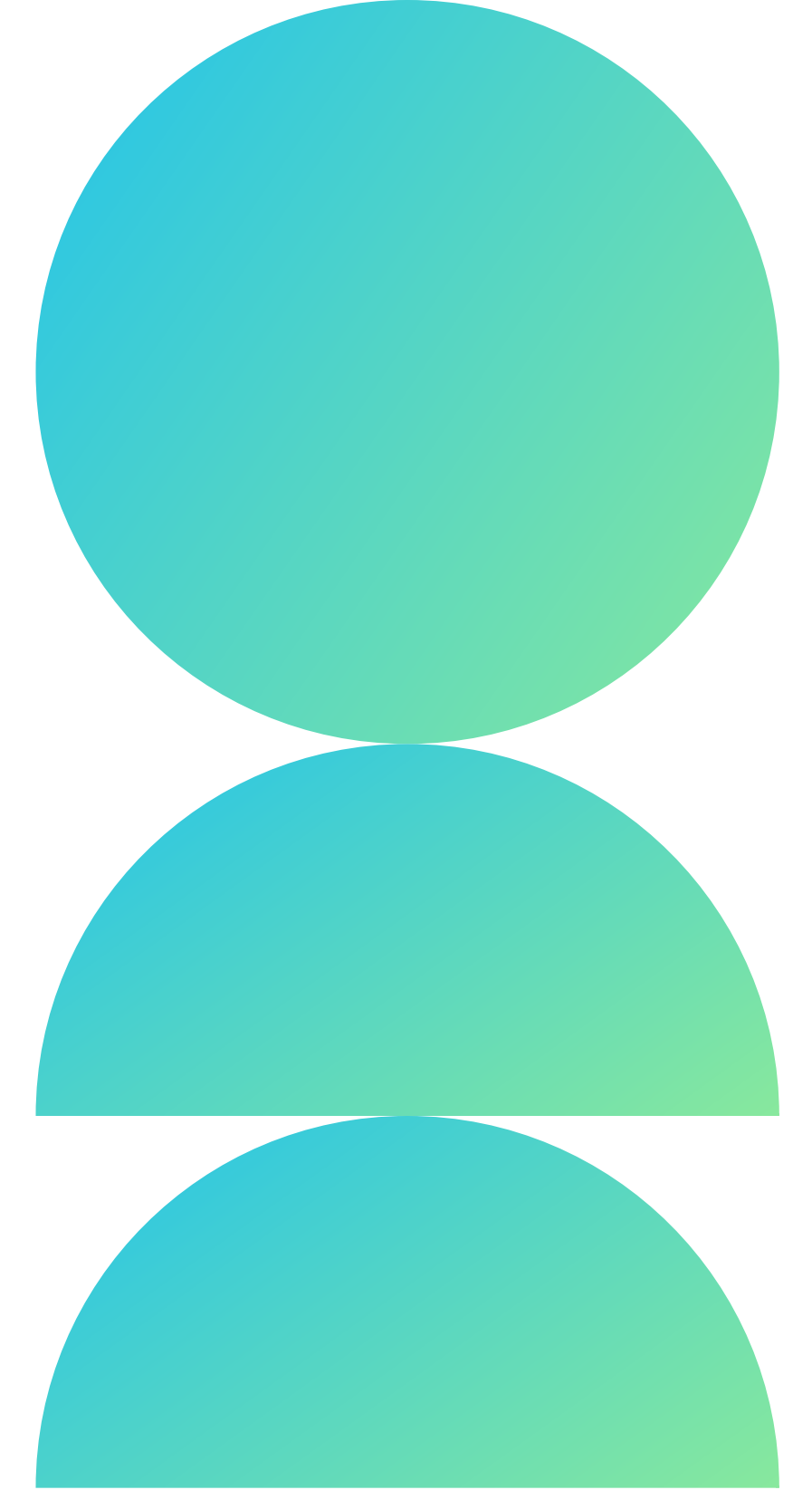
Knowledgeable people demand better services (**sustainability**)

Listen to people, ask what they want?

Be available (help desk 24/7 etc.)



- Why government institutions need to exchange data?
 - to **provide public services in convenient way** to citizens
- Why digital skills and awareness is needed?
 - To **understand the importance** of e-services
 - To understand the meaning of electronic identity (authentication and digital signing)
 - To know that I have a **right to ask**, if my data is used
 - To know that I have a **right to question** why my data is used
 - To know that I should be able to **provide my data once**, so the second time the same question is already asked from the database, not me



E-services for entrepreneurs and officials can be found at the old State Portal.



× Narrow menu



RIIGIPORTAAL
EESTI.EE

Accessibility



LANGUAGE:

en



Login

Home page

SELF-SERVICE

Login

ARTICLES

COVID-19 crisis

Republic of Estonia

Health and care

Pensions, social services and allowances

Family

Work and labor relations

Doing business

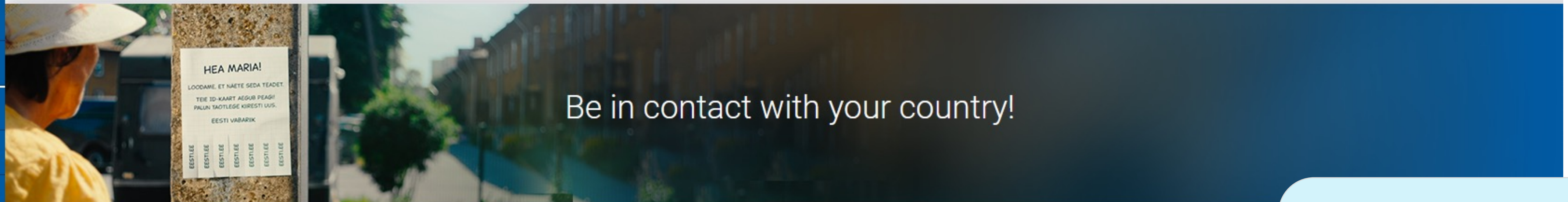
Licences and Notices of Economic Activity

Disabled people

Citizenship and documents

Traffic

Education and Research



Be in contact with your country!

Life events

COVID-19 INFO

Here you can find the links to the official information related to COVID-19.

[Read more](#)

I HAVE FALLEN ILL

Here, you can find information and instructions on topics related to the health data of you and your family.

[Read more](#)

CREATING A FAMILY

Here, you can find information and instructions marriage, registered partnerships, applying for documents after changing your name, etc.

[Read more](#)

THE BIRTH OF A CHILD

Here, you can find information and instructions on activities and allowances related to the birth of a child.

[Read more](#)

I AM CHANGING MY PLACE OF RESIDENCE

Here, you can find information on registration of residence, concluding contracts for electricity, water, and waste transport, changing your family physician, etc.

[Read more](#)

I WISH TO ESTABLISH A COMPANY

Here, you can find information on forms of bus registering a company, hiring employees, paying taxes, areas of activity subject to special requirements, etc.

[Read more](#)

I OWN A VEHICLE

I LOST MY JOB

GOING ON PENSION

Visualization is important – life-event based topics

Communication with users needed to design services for all groups of society



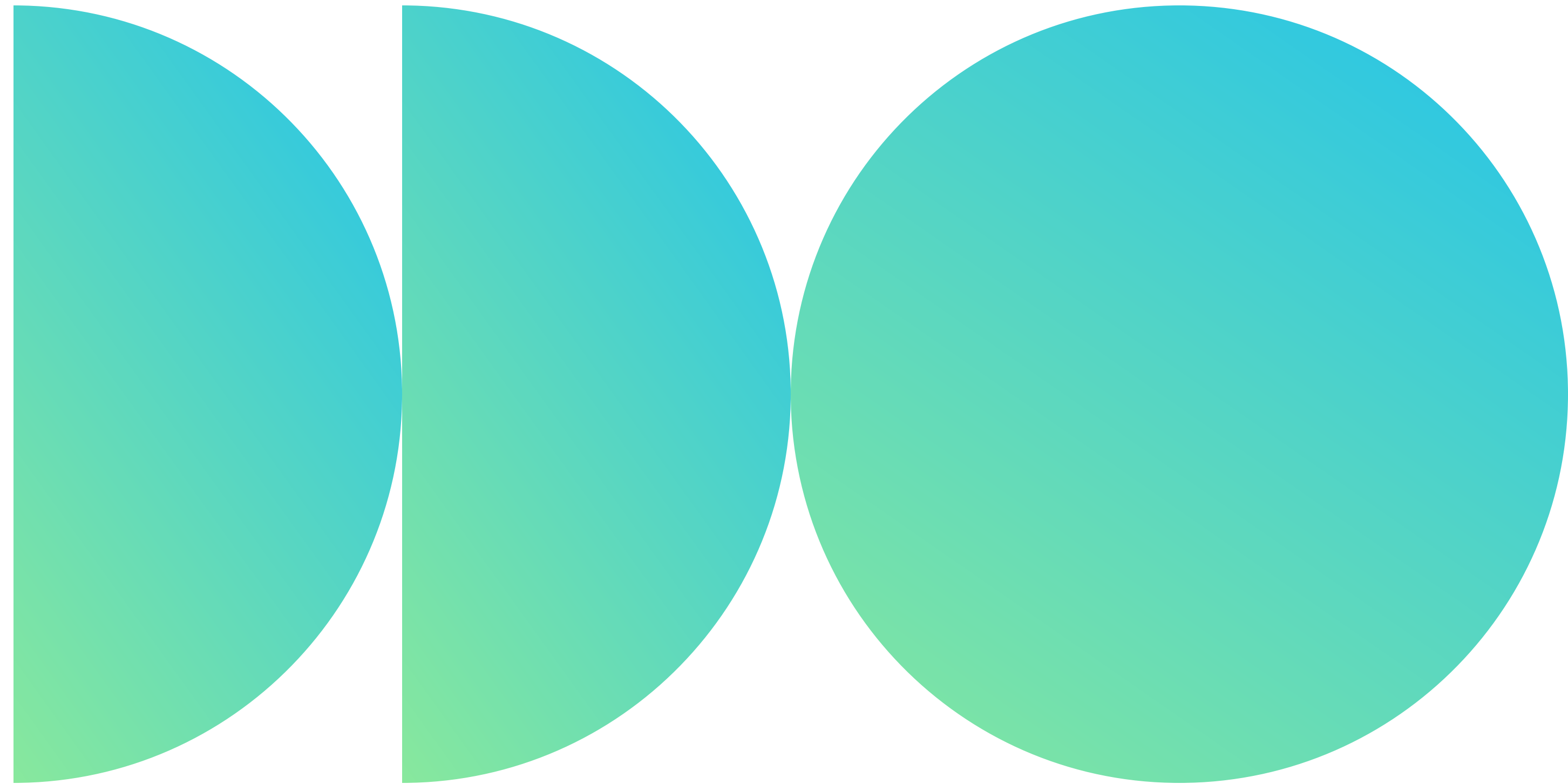
Transparency for a citizen

The screenshot shows the top navigation bar of the Eesti.ee website. It includes an 'ACCESSIBILITY' link, a search bar, language options for 'EST', 'PVC', and 'ENG', and a 'Login' button. Below the navigation is a blue banner with the text 'Eesti.ee is the gateway to government information and e-services'. To the right of this banner, it says 'By logging in you can view your personal information, use e-services and read messages sent by government', with a 'View my data' button. A green dashed arrow points from this button towards the data table on the right.

2020-07-08T14:35:34	RAPLA VALLAVALITSUS	RR MENETLUSTARKVARAS TEHTUD PÄRING
2020-06-12T18:47:42	MAANTEEAMET	ISIKUANDMETE JA SÜNNIKOHA PÄRING ISIKUKOODIDE JÄRGI
2020-06-09T04:06:35	RIDANGO AS	pilet.ee
2020-06-08T13:01:24	Riigiportaal: 48205090211	PÄRING OMA ISIKUANDMETE KASUTAMISE KOHTA
2020-06-08T13:01:08	Riigiportaal: 48205090211	KODANIKU PÄRING ISEENDA KOHTA RAHVASTIKUREGISTRIST
2020-06-08T13:00:56	Riigiportaal: 48205090211	KODANIKU PÄRING ISEENDA KOHTA RAHVASTIKUREGISTRIST
2020-05-14T13:32:46	Tervise ja Heaolu Infosüsteemide Keskus	ISIKU SEOSTE PÄRING ISIKUKOODI JÄRGI
2020-05-10T02:07:00	RIDANGO AS	pilet.ee
2020-04-20T11:45:22	Tervise ja Heaolu Infosüsteemide Keskus	ISIKU LAIENDATUD INFO PÄRING ISIKUKOODI JÄRGI
2020-04-09T23:55:48	RIDANGO AS	ISIKU PÕHIELUKOHA VALLA KOODI PÄRING ISIKUKOODI JÄRGI
2020-03-25T14:57:13	LIINIHOOLDUSE VARAD OÜ	ISIKUANDMETE PÄRING PORTAALIST

DPA

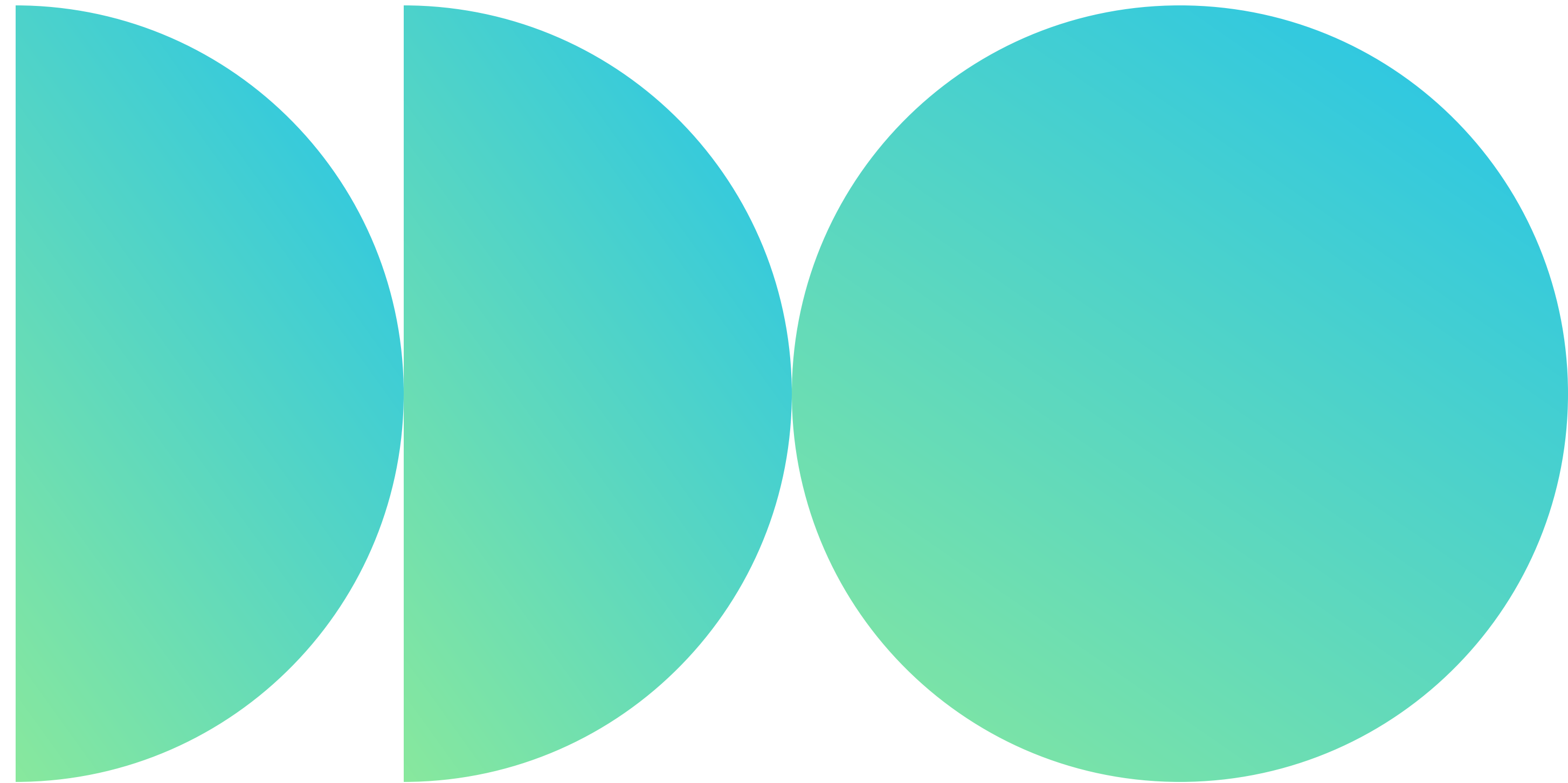
Example of
e-citizen lifecycle



Birth of a child
Going to a kinder-garten
Going to school
Voting
My health
Getting drivers licenses
Buying a car
Going to work
Tax return applications
working from a distance
Establish my own company
Participating in local life
Getting my real estate
Getting married
Getting a child
Going to a pension
Passing away



Case study
from 20 years of experience
in working with more than
140 countries



DO:

- Create **clear vision and action plan** on digitalization
- **Engage all stakeholders** in government, private businesses, academia
- **Coordinate centrally**
- Develop **stable IT management organization** in Government – training, motivating, advising
- Create **electronic base registers** to start with
- Start with **secure data exchange pilot** via agreements and data protection
- **Amend existing legislation**
- **START NOW**

DON'T:

- Don't only create strategy document for **no actual implementation**
- Don't make **solo decisions**
- Don't let every institution to drive innovation with their own/**different rules**
- Don't digitize documents as **scanned documents only**
- Don't be blinded by **fancy words** only – be pragmatic
- Don't create **stand-alone e-government law**
- Do not accept software when you **do not have knowledge** to run and develop it
- **DON'T WAIT with decision-making**